

## Bachelor's degree



### Communication Science Multimedia Products and Services

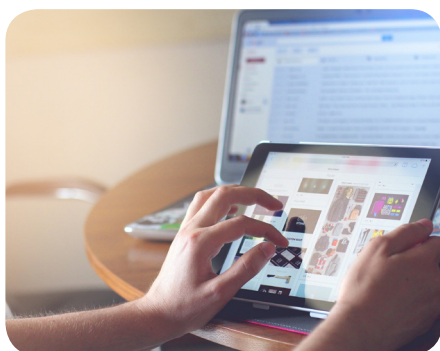
> Would you like to learn how to design multimedia products ?

> Would you like to learn how to integrate communication and multimedia ?

**This training is for you !**



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## Communication Science Multimedia Products and Services

### • Objectives of the training program :

This training aims to provide students with theoretical knowledge and technical skills in the fields of cross-media communication, web computing, leading and managing communication /multimedia projects. It is a multidisciplinary and professional training that allows both the continuation of studies and professional integration. In addition, the English language is part of the curriculum to prepare for the challenges of globalization and international communication.

### • Target audience

- Students have awarded 120 ETCS credits in one of these courses : with a 2nd year license level : Communication, design, Computer Science.

### • Job opportunities ?

- Communication Manager;
- Designer of visual communication media;
- Advertising campaign manager;
- Assistant Com / multimedia project manager;
- Web Editor;
- Web developer;
- Webmaster;
- Community Manager.

**Possibility of following this course under an apprenticeship contract / professionalization contract.**

### Level of the validated degree :

Baccalauréat +3  
Bachelor's degree

### Training program location :

Multimédia Department  
UFR STGI  
4 Place Tharradin.  
Montbéliard

### Further studies :

- Master's degree in Design, Multimedia Products and Services at UFR STGI
- Other Master's degree in Design or Info Com

### Registration :

<http://formation.univ-fcomte.fr/composantes/ufr-stgi>

### Contacts :

Student Affairs Office  
Bachelor's Degree in Multimedia

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### Bachelor's degree 3rd year (L3)

|  | Type          | CM | TD | TP | Total |
|--|---------------|----|----|----|-------|
| <b>Semestre 05</b>                                     | <b>Oblig.</b> |    |    |    |       |
| UE1 - Communication and multimedia creation            | Oblig.        | 15 | 15 | 30 | 60    |
| UE2 - Theory and technique of communication            | Oblig.        | 15 | 15 | 30 | 60    |
| UE3 - Digital Media: Uses, Design, Production          | Oblig.        | 15 | 15 | 30 | 60    |
| UE4 - Algorithms and Object Oriented Programming       | Oblig.        | 15 | 15 | 30 | 60    |
| UE5 - Multimedia and English production                | Oblig.        | 8  | 32 | 24 | 64    |
| English  | Oblig.        |    | 24 |    | 24    |
| Multimedia production                                  | Oblig.        | 8  | 8  | 24 | 40    |
| <b>Semestre 06</b>                                     | <b>Oblig.</b> |    |    |    |       |
| UE6 - Methodology for multimedia design                | Oblig.        | 15 | 15 | 30 | 60    |
| UE7 - English and 'PPP'                                | Oblig.        | 2  | 26 | 4  | 32    |
| English  | Oblig.        |    | 24 |    | 24    |
| Personal and professional project ('PPP')              | Oblig.        | 2  | 2  | 4  | 8     |
| UE8 - Internship                                       | Oblig.        |    |    |    |       |
| UE9 - Multimedia Integration                           | Oblig.        | 15 | 15 | 30 | 60    |
| UE10 - Online Publications, Content Management Systems | Oblig.        | 15 | 15 | 30 | 60    |

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