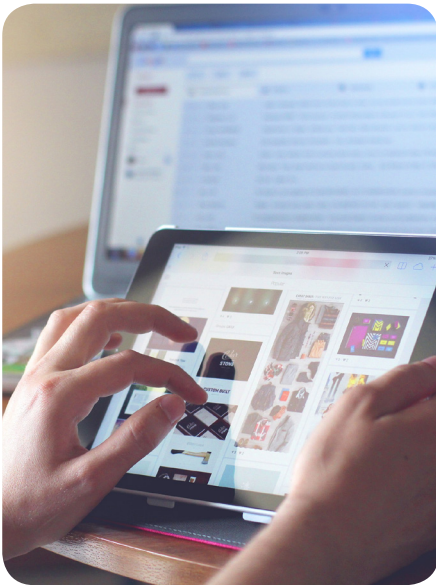


## MASTER'S DEGREE



## DESIGN

### Major in Multimedia Products and Services

>Would you become a multimedia project manager ?

>A multimedia developer or designer ?

**This training is for you !**



# MASTER'S DEGREE



## DESIGN

### Major in Multimedia Products and Services

#### ● Objectives of the training program

The Master's Degree in Design Major 'Multimedia Products and Services' trains students to master the innovation processes of digital services: strategic positioning, design, content creation and drafting, modeling, prototyping, assessment and development on multimedia supports.

#### ● Target audience

- Graduates in Design, Computer Science, communication programs
- Students with an atypical profile (selection based on application )
- Continuing education: further studies or validation of acquired experience ('VAE')

#### ● Job opportunities

- Digital project manager
- Digital change manager/consultant
- Digital Communication Manager
- Multimedia Designer-Editor
- Digital Experience Designer, Interface Designer
- Digital Integration Manager
- Digital Production Chain Manager

**This Master's degree is available under a work-study program (qualification that can be obtained through an apprenticeship scheme / open to students on professionalization contracts).**

#### Level of the validated degree :

Baccalauréat +5 –  
Master's degree

#### Internship period :

18-week (from February  
onwards) Semester 10

#### Training program location :

Multimédia Département  
UFR STGI  
4 Place Tharradin  
Montbéliard

#### Registration :

University website :  
[http://formation.univ-fcomte.fr/  
composantes/ufr-stgi](http://formation.univ-fcomte.fr/composantes/ufr-stgi)

#### Contacts :

Student Affairs Office  
Master's Degree In Design

03 81 99 46 30  
[scolaritem2i.stgi@univ-fcomte.fr](mailto:scolaritem2i.stgi@univ-fcomte.fr)  
<https://psm-montbeliard.fr/>

# MASTER'S DEGREE

## DESIGN

### Major in Multimedia Products and Services

MASTER's degree 1st year					
Teaching unit		ECTS	CM	TD	TP
<b>Semester 7</b>					
S 7-1 EC 1	Algorithmics	2	10	0	10
S 7-1 EC 2	Web Technologies	5	26	0	24
S 7-2	Multimedia Fundamentals	5	26	0	24
S 7-3 (NO WORK STUDY)	TransCrossUbi-media Scripting and Sound Storytelling	6	26	0	24
S 7-4	Multimedia interface design	6	26	0	24
S 7-5 EC 1	Graphic and interactive design. Tutored project	4	24	0	18
S 7-5 EC 2	Languages	2	0	18	0
		30	138,00	18,00	124,00
<b>Semester 8</b>					
S 8-1	Design and Use of InfoCom Products and Services. Tutored Project	6	26	0	24
S 8-2(NO WORK STUDY)	Innovation and Management of a TransCrossUbi-media project	6	26	0	24
S 8-3	Design and Development for mobile	6	26	0	24
S 8-4	Interaction and sound environment design.	6	26	0	24
S 8-5 EC 1	Audio-video and 3D production	4	24	0	18
S 8-5 EC 2	Languages	2	0	24	0
		30	128,00	24,00	114,00
TOTAL Master's degree 1st year					

MASTER's degree 2nd year					
Semester 9 COMMON CORE CURRICULUM		ECTS	CM	TD	TP
S 9-2	Management, business plan and design of PSM	6	24	0	24
S 9-3	Internet of Objects for InfoCom Services	6	24	0	24
S 9-4 Integrating project	Innovative Multimedia Products and Services. Tutored Project	6	24	0	24

Semester 9 – CONCENTRATION Digital Integration					
S 9-5	Enhanced semantic services: Big Data.	6	24	0	24
S 9-6	Mobile programming and user experience	6	24	0	24
Semestre 9 – CONCENTRATION Digital Creation					
S 9-5	User Experience Design and Interactive Digital Environments.	6	24	0	24
S 9-6	Aesthetics, Cognition, Technology	6	24	0	24
Semester 9 – CONCENTRATION Sound Design					
S 9-5	Musical Creation and Interactivity	6	24	0	24
S 9-6	Sound Production and Design	6	24	0	24
		30,00	120,00	0,00	120,00

Semester 10					
S 10-1 EC 1	Languages	3	0	24	0
S 10-1 EC 2 (NO WORK STUDY)	Design and narration of visual data	3	24	0	18
S 10-3 Graduation internship	Laboratory or company internship of minimum 18 weeks	24			

# MASTER'S DEGREE

## DESIGN

### Major in Multimedia Products and Services



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