

# Bachelor's degree



## Applied Foreign Languages

### Major in International Business Development

> Do you like foreign languages ?

> Are you planning to work internationally ?

**This training is for you !**

#### Educational / cultural outings



#### Partnerships



#### Company visits



#### Teamwork



#### Themed days / workshops



#### Exhibitions



#### Partner universities



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### ● Objectives of the training program

The 'LEA' Licence in International Business Development course offered in Montbéliard is a multidisciplinary and professional course that aims to train in three years future language specialists who will work in sectors as diverse as international trade, marketing, tourism, communication, events, translation, teaching and will be operational in the international services of a company or a public institution.

### ● Target audience

- Holders of the L, ES and S series of the 'Baccalauréat' or an equivalent degree

### ● Job opportunities

- sales representative,
- trilingual assistant,
- customer manager,
- international development manager, marketing manager,
- communication manager,
- translator,
- teacher.

#### Level of the validated degree :

Baccalauréat +3  
Bachelor's degree

#### Training program location :

LEA Département  
UFR STGI  
4 Place Tharradin  
Montbéliard

#### Further studies :

##### Masters :

- Languages and e-commerce in Montbéliard
- International management and exceptional know-how in Besançon
- Teaching (MEEF)
- 'LEA' International Trade, Tourism, Translation

#### Registration :

<http://formation.univ-fcomte.fr/composantes/ufr-stgi>

#### Contacts :

Student Affairs Office  
Bachelor's Degree in  
Applied Foreign Languages

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#### 1<sup>st</sup> year 'Licence LEA' - Semester 1

UE 1: English as 1 <sup>st</sup> foreign language ('LVA')	UE 2: 2nd foreign language 'LVB' (German or Spanish or Italian)	UE 3: Civilization	UE 4: Economics and societies	UE 5 : Cross-section unit
Grammar 18 CM	Grammar 18 CM	Civilization of English-speaking countries 24 CM	An approach to economic issues 12 CM	French speaking 24 TD
Translation from English into French 12 TD	Translation from FL2 (Foreign Language 2) into French 12 TD	Civilization of FL2 (Foreign Language 2) countries (Spanish, German, Italian) 24 CM	Accounting 12 CM - 12 TD	Documentary research 6 TP
Lexical and grammatical acquisition 12 TD	Lexical and grammatical acquisition 12 TD	Societies and cultures of English-speaking countries 6 TD	An approach to business law 12 CM	C2I (Certificate of Internet and IT), Part 1 12 TP
Listening comprehension 12 TD	Listening comprehension 12 TD	Societies and cultures of the FL2 (Foreign Language 2) countries (Spanish, German, Italian) 6 TD		English phonetics 12 TD
				FL2 (Foreign Language 2) phonetics (Spanish, German, Italian) 12 TD

UE 6: 1st Foreign Language 'LVA' English	UE 7: 2 <sup>nd</sup> foreign language 'LVB' (German or Spanish or Italian)	UE 8: Contemporary societies	UE 9: Business economics	UE 10 : Cross-section unit
Grammar 12 CM	Grammar 12 CM	Knowledge and use of media in English-language countries 12 TD	Economics 24 CM	C2i (Certificate of Internet and IT), part 2 12 TP
Translation from English into French 12 TD	Translation from FL2 (Foreign Language 2) into French 12 TD	Knowledge and use of media in FL2 (Foreign Language 2)-speaking countries (Spanish, German, Italian) 12 TD	Financial Maths 12 CM - 12 TD	Documentary research 6 TP
Translation from French into English 12 TD	Translation from French into FL2 (Foreign Language 2) 12 TD	Writing / argumentation on social issues (French) 24 TD		Linguistics in English 12 TD
Oral expression 12 TD	Oral expression 12 TD			Linguistics in FL2 (Foreign Language 2) (Spanish, German, Italian) 12 TD

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#### 2<sup>nd</sup> year 'Licence' LEA - Semester 3

UE 1: Foreign Language 'LVA' English	UE 2: Foreign language 'LVB' (Spanish, German, Italian)	UE 3 : Economics and et contemporary societies	UE 4: Cross-company communication	UE 5 : Cross-section unit
Translation from French into English Focusing on Grammatical Specificities 12 TD	Translation from French into FL2 (Foreign Language 2) Focusing on Grammatical Specificities 12 TD	Economics and societies of English-speaking countries 24 CM	Business Negotiation in English 24 TP	IT and business 18TD - 6 TP
Translation from English into French 12 TD	Translation from FL2 (Foreign Language 2) into French 12 TD	Economics and societies of FL2 (Foreign Language 2)-speaking countries (Spanish, German, Italian) 24 CM	Business negotiation in FL2 (Foreign Language 2) (Spanish, German, Italian) 24 TP	Analysis of English economic documents 12 TD
Translation from French into English 12 TD	Translation from French into FL2 (Foreign Language 2) 12 TD			Analysis of economic documents in FL2 (Foreign Language 2) (Spanish, German, Italian) 12 TD
Writing skills: argumentation / synthesis 12 TD	Writing: argumentation / synthesis 12 TD			

#### 2<sup>nd</sup> year 'Licence' LEA' - Semester 4

UE 6: Foreign Language 'LVA' English	UE 7: Foreign language 'LVB' (Spanish, German, Italian)	UE 8: History of Europe and foreign countries	UE 9: Business and online communication	UE 10 : Cross-section unit
Translation from French into English Focusing on Grammatical Specificities 12 TD	Translation from French into FL2 (Foreign Language 2) Focusing on Grammatical Specificities 12 TD	Economic history of English-speaking countries 24 CM	Communication methods and tools 6 CM, 12 TD	Projects and visits of companies 20 TP
Translation from English into French 12 TD	Translation from FL2 (Foreign Language 2) into French 12 TD	Economic history of FL2 (Foreign Language 2)-speaking countries (Spanish, German, Italian) 24 CM	Web ergonomics (English) 12 TD	Documentary research 6 TP
Translation from French into English 12 TD	Translation from French into FL2 (Foreign Language 2) 12 TD	Arts and culture 18 TD	Web editing (Spanish, German, Italian) 12 TD	Analysis of English economic documents 12 TD
Oral communication 12TD	Oral communication 12TD		Information technology and business: 6 CM - 18 TP	Analysis of economic documents in FL2 (Foreign Language 2) (Spanish, German, Italian) 12 TD

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#### 3<sup>rd</sup> year 'Licence LEA' - Semester 5

UE 1: Foreign Language 'LVA' English	UE 2: Foreign language 'LVB' (Spanish, German, Italian)	UE 3: Business world	UE 4: Communication with customers	UE 5 : Cross-section unit
<p>Specialized translation from French into English 12 TD</p> <p>Specialized translation from English into French 12 TD</p> <p>Consecutive and Simultaneous Interpreting (in language lab and situational exercises) 12 TD</p> <p>Writing skills 12 TD</p>	<p>Specialized translation from French into FL2 (Foreign Language 2) 12 TD</p> <p>Specialized translation from FL2 (Foreign Language 2) into French 12 TD</p> <p>Consecutive and Simultaneous Interpreting (in language lab and situational exercises) 12 TD</p> <p>Writing skills 12 TD</p>	<p>International Trade 12 CM</p> <p>Business law 12 CM</p> <p>Marketing and Customer Relationship Management - CRM (English) 6 CM, 6 TD</p>	<p>Study of mentalities and intercultural management in English 12 CM - 12 TD</p> <p>Study of mentalities and intercultural management in FL2 (Foreign Language 2) (Spanish, German, Italian) 12 CM- 12 TD</p> <p>Corporate correspondence in English 12 TD</p> <p>Corporate correspondence in FL2 (Foreign Language 2) (Spanish, German, Italian) 12 TD</p>	<p>Internship research methodology 9TP</p> <p>Professional project workshop 18TP</p> <p>Team project related to companies and corporations 18 TP</p>

#### 3<sup>rd</sup> year 'Licence LEA' - Semester 6

UE 6: Foreign Language 'LVA' English	UE 7: Foreign language 'LVB' (Spanish, German, Italian)	UE 8: Marketing and International business	UE 9: Internship
<p>Specialized translation from French into English 12 TD</p> <p>Specialized translation from English into French 12 TD</p> <p>Writing skills 12 TD</p> <p>Corporate oral communication 12 TD</p>	<p>Specialized translation from French into FL2 (Foreign Language 2) 12 TD</p> <p>Specialized translation from FL2 (Foreign Language 2) into French 12 TD</p> <p>Writing skills 12 TD</p> <p>Corporate oral communication 12 TD</p>	<p>Marketing 18CM - 18TD</p> <p>International trade 12TD</p> <p>Digital strategy of English-speaking companies 12 TD</p> <p>Digital strategy of FL2 (Foreign Language 2)-speaking companies (Spanish, German, Italian) 12 TD</p>	<p>Minimum 8-week work placement in France or abroad</p>

CM ('Cours Magistraux') : Lectures – TD ('Travaux Dirigés') : Supervised Work –

TP ('Travaux Pratiques') : Practical Work

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